

CAMP F.I.R.E. SPONSORSHIP OPPORTUNITIES



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CAMP F.I.R.E. SPONSORSHIP OPPORTUNITIES

FOSTERING INDEPENDENCE, RESILIENCE & EMPOWERMENT

Camp FIRE offers females and gender diverse individuals an opportunity to explore the world of firefighting right here in Grande Prairie.

The initiative, created by local Fire Department staff, is designed to inspire and empower young women to explore a career in emergency services. Through hands-on fire service experience, including live drills, participants develop leadership, teamwork and problem-solving skills that can be applied to many professions and are essential to a career in fire service.

Dates

April 23 to 25, 2027

Attendance

15 Participants ages 16 through 20 plus a team of experienced firefighters and support staff.

Contact Us

Contact an Advertising and Sponsorship Strategist to support the Grande Prairie Firefighters Camp F.I.R.E initiative.

Email: sponsorship@cityofgp.com

Phone: 780-538-0300

Sponsorship Levels

Sponsorship	Recommended Contribution
Chief Sponsor	\$17,500 per year
Captain Sponsor	\$10,000 per year
Crew Sponsor	\$1,250 per camper
Mutual Aid	\$500 to \$750 cash or value-in-kind



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CHIEF SPONSOR

As the Presenting Sponsor, your organization will stand at the forefront of empowering the next generation of female leaders in fire and emergency services. This premier partnership demonstrates a strong commitment to community safety, diversity, and opportunity for local women.

Sponsorship Includes:

- Camp F.I.R.E. presented by [Sponsor] in all marketing and communications
- Logo top-tier on shirts
- Logo on header of camp webpage cityofgp.com/campFIRE
- Logo and embedded website link on event listing
- Logo on completion certificates provided to participants
- Logo on camp promotional graphics used in digital advertising including on social media
- Logo and name in sponsor recognition social media content
- Name included in regional media release including a quote from [Sponsor]
- Invite to view live drills during camp
- Souvenir gift
- Letter and photo
- Impact report



Recommended Contribution: \$17,500 per year



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CAPTAIN SPONSOR

As a Captain Sponsor, your organization will play a key role in supporting one full day of Camp FIRE — a day filled with discovery and hands-on learning led by experienced fire and emergency professionals. This sponsorship level helps provide the resources and experiences that make each day of camp impactful and memorable for participants.

Your support as a Captain Sponsor demonstrates leadership, community spirit, and a shared commitment to empowering young women to explore careers in firefighting and emergency response.

Sponsorship Includes:

- Name associated with ONE day of CAMP (e.g., "Fireground Fundamentals Day by [Sponsor]")
- Name and logo on camp schedule
- Logo on sponsored day signage
- Logo 2nd-tier and size on shirts
- Logo and name on camp webpage cityofgp.com/campFIRE
- Logo and name on event listing
- Embedded website link on event listing
- Logo on sponsor specific recognition social post
- Name on back of one participant bunker gear
- Invite to view live drills on sponsored day of the camp
- Souvenir gift
- Letter from GPF and camp photo
- Impact report



Recommended Contribution: \$10,000 per year



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CREW SPONSOR

Provide financial support to help cover camp expenses for one participant.

Sponsorship Includes:

- Name included in list of Crew Sponsors (e.g., "Campers sponsored by [Sponsors]")
- Logo on 3rd-tier on camp t-shirts
- Logo and website link on camp webpage cityofgp.com/campFIRE
- Logo and name on event listing
- Logo and name on sponsor recognition social post on GPFD page
- Name on back of 1 camper's bunker gear
- Invite to view live drills on 1 day of the camp
- Souvenir gift



"I was surprised at how much I could do. My biggest takeaway is how much I learned about my own abilities."

– 2025 Camp Participant

Recommended Contribution: \$1,250 per camper



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MUTUAL AID

Support the brave Camp FIRE participants and dedicated staff by sponsoring a meal during camp, providing them with the nourishment they need to stay strong and focused. Your sponsorship not only fuels their bodies but shows your support for them choosing a career in service to our local community.

Sponsorship Includes:

- Name included in list of Mutual Aid Sponsors (e.g., "Mutual Aid provided by [Sponsors]")
- Logo 4rd-tier and size on shirts
- Name mentioned on webpage cityofgp.com/campFIRE
- Name included on event listing
- Name on sponsor recognition social post
- Logo on tabletop signage at 'aid' station(s);
- Mention at camp
- Meal should include food and beverages for 30 campers and instructors
- Support in nutritious snacks and protein supplements is also welcome



Recommended Contribution: \$500 to \$750 cash or value-in-kind



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