

YOUTH CAREER DISCOVERY EXPO SPONSORSHIP OPPORTUNITIES



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YOUTH CAREER DISCOVERY EXPO SPONSORSHIP OPPORTUNITIES

The Career Discovery Expo opens doors to new possibilities by connecting students from the Peace Region with local employers, educators and industry leaders who are shaping the future of our region.

Creating an engaging, hands-on experience for hundreds of youth takes more than exhibitors. This strategic regional initiative needs community-minded partners who believe in investing in the next generation.

As a sponsor, your organization will do more than showcase its brand. You help remove barriers to career exploration, deliver interactive experiences, inspire future leaders and demonstrate a commitment to developing the future workforce of Grande Prairie and the Peace Region.



2026 Attendee Survey Results

- Estimated 2,500 Attendees
- 33 Buses from 26 schools within the region
- 58.2% of surveyed youth attendees were ages 15–18, while 34.5% were 14 years old. Overall, 94% of respondents were high school students in Grades 9–12
- 88.7% of respondents indicated an intention to continue education after high school
- Attendees represented more than a dozen distinct municipalities and rural areas across the region, including Grande Prairie (45%), County of Grande Prairie (14%), Sexsmith (14.5%), Fairview (8%), Valleyview (4.7%), Hines Creek (4.2%), and Peace River (2.3%), as well as several other surrounding communities
- The following were the top reported skills Youth want to learn more about:
 - Money Skills (40.4%)
 - Starting a Business (28.6%)
 - Skilled Trades (26.8%)

Contact Us

Ready to equip youth with the confidence, knowledge and connections to confidently take their next step toward a successful future?

Schedule a discovery meeting:

Call: 780-538-0300 or 3-1-1 within Grande Prairie

Email: sponsorship@cityofgp.com



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NAME A NEIGHBOURHOOD

The Career Discovery Expo is organized into themed Neighbourhoods, creating an engaging and intuitive experience that encourages students to explore a wide range of industries, career pathways and future opportunities.

As a neighbourhood sponsor, your brand becomes integrated into the Expo, from vendor registration to layout and onsite experience.



Sponsorship Includes

- Naming of one neighbourhood
- Options are flexible and could include:
 - **Training Pathways** (education, training, apprenticeships)
 - **Community Careers** (government, healthcare, emergency services, non-profits)
 - **Innovation & Business** (entrepreneurship, technology, professional services)
 - **Skilled Trades** (construction, industrial, transportation, energy)
 - **Money Matters** (personal finance, banking, accounting)
 - **Experience Yard** (interactive equipment, demonstrations, outdoor exhibits)
 - Option to provide / sponsor a single simulator or other experience
- **Career Navigation Zone** (career aptitude, financial and other support services)
- **Hiring Hub** (Job board, questions with HR professionals)
- Prime XL booth space with power at the entrance to your sponsored neighbourhood
- Logo on signage at the neighbourhood
- Recognition in vendor registration package
- Recognition in school attendance package
- Logo and name included in event map
- Logo included in print event program
- Logo and name with embedded link to website on event webpage
- Integration into event scavenger hunt (stamp location, brand related question, etc.)
 - Option to provide prize(s) for event scavenger hunt



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