



Multisport Dome Rendering

NAMING RIGHTS OPPORTUNITY INDOOR MULTISPORT DOME

10340 139 Avenue in Trader Ridge

The City of Grande Prairie has officially broken ground on the region's latest multisport facility. Located in Trader Ridge on the City's north end, this year-round indoor multisport dome will serve as a premier destination for athletes of all ages and skill levels.

As the naming rights partner of this new facility, your brand will emerge as part of the story of responsive community development, the facility is designed to meet the growing demand for indoor field space, foster active living, and create a vibrant hub for local and regional sporting events.

Naming Rights of the Multisport Dome is more than a sponsorship; it's an investment in the future of sport and community life in Grande Prairie.

Facility renderings are for visual purposes only.
Build may not be exactly as shown.



295,079 Trade Area Population



70,385 Population



2.8% Population Growth Rate



35.3 Median Age



\$120,000 Median Household
Income (2021)



\$5.1 Billion Total Trade Area
Retail Spending



\$374 Million Retail Sales Inflow
from Outside of Grande Prairie



sponsorship@cityofgp.com
cityofgp.com/namingrights

CITY OF
GRANDE
prairie

Audience & Usage

Expected Annual Visits

100,000+

Anticipated User Groups

- Soccer Clubs
- School Academy Programs
- Grande Prairie School Divisions
- Northwestern Polytechnic
- Football Clubs
- Rugby Clubs
- City of Grande Prairie Programs
- And more

Regional Draw

Serving both local athletes and as a host venue for competitions and tournaments.

Potential Events

- Provincial and national competitions.
- Potential back up for outdoor events impacted by weather.



Facility Information



Air-supported structure

135,000 square feet while the auxiliary space is approximately 7,000 square feet.



FIFA-sized field

the only full-sized indoor FIFA pitch in the Grande Prairie region measuring 105 metres by 68 metres.



Multisport flexibility

Designed for soccer, football, rugby and other field sports; accommodates up to four playing fields at a time.



Locker rooms

Four dedicated locker rooms, each approximately 25' x 23' including washrooms.



Walking track

Multi-lane, all weather interior, polyurethane track that is 400m+ in length.



Multipurpose room

measuring approximately 16' x 14', the space comfortably seats 12.



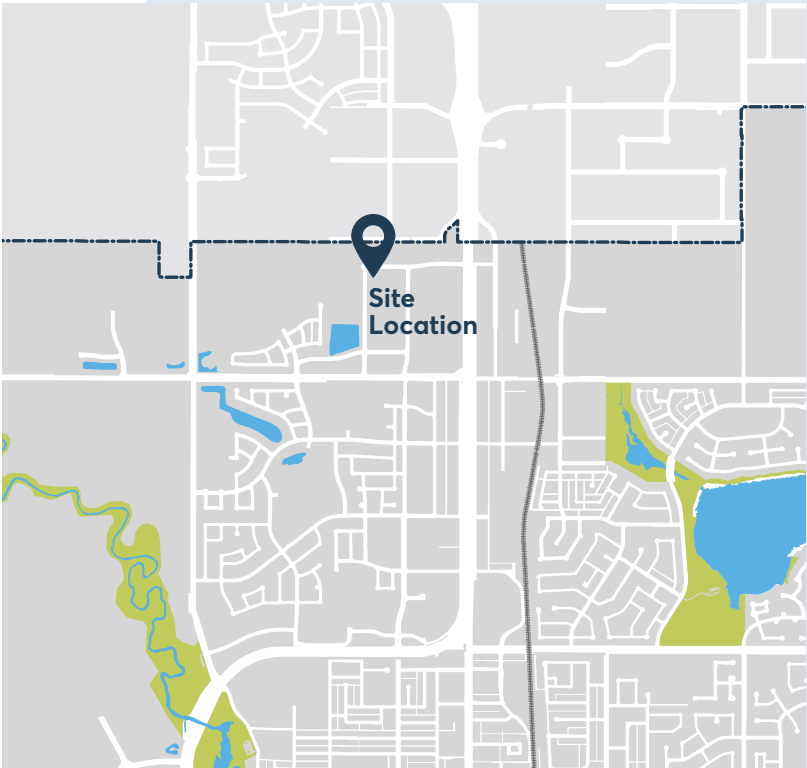
Onsite sports equipment

Brand Visibility

The Indoor Multisport Dome is located at 10340 139 Avenue, Grande Prairie, Alberta.

This 135,000 sq. ft. air-supported structure will provide year-round access to a FIFA regulation-size field for various sports, including: soccer, football and rugby, plus added flexibility for several field configurations and an indoor track.

Beyond meeting local demand, the facility is also expected to attract regional and provincial competitions, fostering economic growth through sport.



Exposure & Recognition

As the Naming Rights partner of the Multisport Dome, you gain prominent exposure and recognition through the following high-visibility opportunities:

- Logo integration into freestanding signage on location.
- Logo integration into exterior facility signage.
 - No permanent opportunities on the Dome structure.
- Name included in facility marketing materials, including but not limited to:
 - Webpage
 - Social media content
 - Radio
 - Facility schedules
 - Online booking calendar
 - Event and program promotions
- Facility Listings (Google, TripAdvisor)
- Additional branding and sponsor integration opportunities may be available as plans are finalized.

Investment Opportunity

Proposed Investment

\$45,000 annual commitment with a 10-year term. This long-term partnership ensures your brand becomes synonymous with one of the most significant recreational developments in Northern Alberta. The multisport dome will host thousands of athletes, families, and fans each year—placing your brand at the center of community engagement, regional pride, and sporting excellence.

Explore Naming Rights

All naming rights opportunities are customizable and open to exploration without obligation.

Whether it's early morning practices, weekend tournaments, or programs, the multisport dome will be a year-round gathering place — and your brand can be at the very center of it all.

Contact a Sales and Sponsorship Strategist to kick start your Naming Rights today.

Email: sponsorship@cityofgfp.com

Phone: 3-1-1 or 780-538-0300



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