



2025 Passionate Heart Awards and Luncheon - Request for Sponsorship

The Passionate Heart Awards is held on February 14 each year to recognize local people and businesses who are dedicated to the well-being of our communities. Non-profit agencies and businesses within the Grande Prairie region are invited to nominate those who have made significant contributions to their community; positively impacted the local social services field; and shown dedication to improving the quality of life for their clients.

Awards are divided into four categories:

1. Exceptional Service Award
2. Exceptional Team Award
3. Business Award
4. Chris Henderson Lifetime Service Award

Suggested Award Category Sponsor Investment: \$1,250 per award category

In addition to aligning with non-profit and social services sectors, as a sponsor you'll directly cover the ticket of award recipients in sponsored award category and receive the following recognition and opportunities at the awards luncheon:

- Assist in presenting sponsored award
- Name with embedded link on event listing on cityofgp.com and countyofgp.com
- Logo recognition and sponsor mention on post in Facebook event
- Logo on digital awards presentation
- Verbal recognition at awards
- 4 tickets to attend the awards (Additional tickets are \$30.00 each)
- Opportunity for information display near attendee entrance

Lunch sponsor and presenting sponsor opportunities are also available.

Support the 2025 Passionate Heart Awards

To secure a sponsorship, contact Robin at sponsorship@cityofgp.com or call 780-357-7538. Learn more about the awards and submit a nomination at www.countygp.ab.ca/passionateheart

Thank you,

2025 Passionate Heart Awards Planning Committee
Family and Community Support Services (FCSS) City of Grande Prairie, County of Grande Prairie, Town of Beaverlodge, Town of Wembley, and Town of Sexsmith