

# DIGITAL ADVERTISING

Now available in high-traffic recreation & sport facilities.



## Benefits of Digital:

- Repetition
- Refresh Creative Monthly
- Multiple Displays
- Minimal Production Costs

Choose one digital package or bundle for maximum exposure to the broadest audience and SAVE.

## Packages:

- Eastlink Centre First Floor
- Eastlink Centre Fitness Centre & Track
- Tri-Arenas
  - Bonnetts Energy Centre
  - Design Works Centre
  - Dave Barr

Each package includes 4 or 5 screens.

## Advertising Rates\*:

Launch	Accelerate	Elevate
1 package: \$300/month	2 packages: \$500/month	3 packages: \$600/month

\*per 6 second ad displayed a minimum of 1x per 5 minutes. Ad design is not included in advertising rates.

Start Digital Advertising Today!

sponsorship@cityofgp.com or call 780-538-0300 or 3-1-1 via AccessGP