



SPONSORSHIP OPPORTUNITIES AVAILABLE

Submerge Your Brand into the World of Triathlon

The Eastlink Centre Triathlon is a Triathlon Alberta sanctioned event. It has attracted over **1200+** participants in its last **FIVE** events, with many athletes competing year over year.

Who's at the Triathlon?

The Eastlink Centre Triathlon has welcomed participants aged 2 to 75+ at every skill level. Athletes come from Grande Prairie and Area, Calgary, Edmonton, Grande Cache, Dawson Creek, Fort St. John, Fairview, Peace River, High Prairie, Valleyview & more.



Show Support for Sport at the Eastlink Centre Triathlon

Depending on the level of sponsorship chosen, your brand's support for the Eastlink Centre Triathlon is highlighted through integration into the event, the marketing campaign and materials provided directly to athletes.

2024 AUDIENCE:



200+
Adult Athletes



900+
Spectators & Supporters



150+
Kids of Steel



NEWS
Local & Regional
Media Attention

Sponsorship Opportunities

Race Day Sponsors:
Min. \$3,000 Investment.

Volunteer Sponsor:
\$2,500 Investment, Gift-in-kind options available.

Kids of Steel Sponsors:
Min. \$1,000 investment directly supports child athletes race fees.

Recovery Row Sponsors:
\$2,500 Investment, Gift-in-kind options available.

Triathlon Supporters:
Gifts of prizes, swag, and other essentials for athletes!

Contact sponsorship@cityofgp.com to get started.

