



COUNCIL POLICY

Economic Recovery Program

Policy Title	Economic Recovery Program		
Policy Number	318	Approved Date	August 10, 2020
Section	Finance	Last Amended	December 11, 2023
Department	Economic Development	Last Reviewed	December 11, 2023
Mayor Signature	"J. Clayton" (signed)	Signature Date	December 12, 2023

1. Policy Statement

The City of Grande Prairie (City) is dedicated to facilitating business development and job creation through incentives, resources, partnerships and "business-friendly" processes. The Economic Recovery Program is designed to contribute to this vision by supporting businesses in the creation of employment and recovery activities in the wake of the COVID-19 Global Pandemic.

2. Reason For Policy

To stimulate investment and employment in the community in the wake of the COVID-19 Global Pandemic and economic crisis.

3. Definitions

"Beautification and Patio Grant" means a grant to a Business or property owner of a proposed or existing commercial building for improvements made to the Façade, landscaping or Patio that meet the design goals set out in the Economic Recovery Program Guidelines.

"Business" means a business or not-for-profit with a physical location within the municipal boundaries of the City.

"City" means the municipal corporation of The City of Grande Prairie, having authority under the Municipal Government Act RSA 2000 C. M-26 and other applicable legislation. Where context requires City also means the area included within the municipal boundaries of the City.

"Economic Recovery Program" means the financial support available under the Economic Recovery Program that includes the Beautification and Patio Grant.

"Economic Recovery Program Guidelines" means the guidelines approved by the City Manager which are used to direct the intended effect of this Policy.

"Façade" means any side of a building facing a public roadway, excluding lanes.



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“Patio” means an outdoor amenity area constructed at grade.

“Project Costs” means expenditures directly related to labour, materials, and professional services, made to complete the project identified in the grant application.

“Restaurants and Drinking Establishments Change of Use Fee Waiver” means a waiver of the application fee for a Change of Use permit for the purpose of diversifying their operations.

4. Related Information

4.1. The following Economic Recovery Program financial incentives are available to Business owners within the City.

a) Beautification and Patio Grant:

i) A grant matching 50% of Project Costs for up to a maximum \$15,000 for any Façade improvement, landscaping or Patio project that improves aesthetic appeal, pedestrian access and safety according to the Economic Recovery Program Guidelines.

b) Restaurants and Drinking Establishments Change of Use Fee Waiver:

i) The Planning and Development Department may waive the Change of Use permit application fee for existing Businesses applying to change their use from one to another of the following uses:

- Restaurant;
- Drinking Establishment Major or Minor; and
- Restaurant & Drinking Establishment Major or Minor;

for the purpose of diversifying their operations

4.2. All applications must conform to the City's [Land Use Bylaw C-1260](#).

4.3. This Policy will expire after all monies have been paid out of reserve and other funding sources.

5. Responsibilities

5.1. City Council will review and approve any revisions to this Policy.

5.2. City Manager will review and approve any procedures related to this Policy.

5.3. City Administration will carry out the policy based on established procedures.



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6. Version History

Action	Date	Description
Policy Revised	December 11, 2023	New template applied. Removal of all provisions related to the local marketing grant and training grant.