

CITY OF GRANDE PRAIRIE

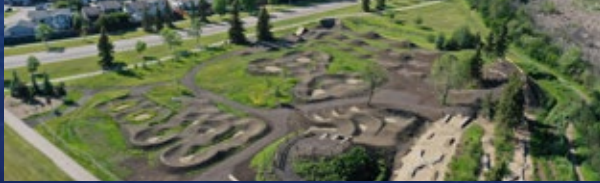
Strategic Plan 2022–2025

STATUS UPDATE

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Council's 2022–2025 Strategic Plan outlined a number of projects and targets to achieve throughout their term that align with four strategic pillars consisting of Quality of Life, Innovative Efficiencies & Economic Readiness, Inclusive Caring Community, and Engaging Relationships. We are pleased to report a number of successes that have occurred to-date, including the completion of the following initiatives:



- **Bike Park at Crystal Lake: Construction:** The new amenity provides excitement for all ages and skill levels. Activities within the skills park include a variety of skill-testing biking features, such as dirt jumps, pump tracks, rocks, and wooden bridges, that allow riders to learn and progress. The Crystal Lake Bike Skills Park was partially funded by the federal government through the Investing in Canada Infrastructure Program: COVID-19 Resilience Stream to support active transportation, recreation, and emergency response.



- **Transit Redesign: Implementation:** One of the largest projects completed in 2022 was the City's Transit Redesign, introducing new routes and schedules for the first time in over 10 years. Transit services were also expanded to areas that were not previously served through our on-demand service model. The re-development was implemented to match the growth and technological developments in the city so we can deliver better transit services to our residents with increasing efficiency.



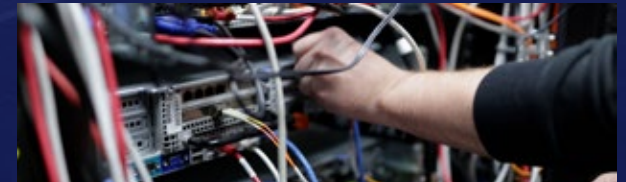
- **Public Security Unit: Proposal:** Launching in late summer of 2022, the Public Security Unit Pilot Project was created as a lead enforcement resource for issues related to social order, trespassing and encampments. It was created in consultation with concerned members of the community and is working to address incidents related to lower-end social or criminal behaviors such as thefts, loitering, trespassing and public disturbances.



- **Review & Assess the Current State of Policing in the Community:** City Council approved a transition to a new locally-led Municipal Police Force on March 6, 2023. Transitioning to a municipal police service will best serve our community and create a more locally responsive policing solution with local oversight, addressing local needs.



- **Stormwater Utility Model: Options:** On January 23, 2023 City Council approved the implementation of a Stormwater Utility structured on an impervious surface area fee model no sooner than January 1, 2024. The utility will be revenue neutral overall to the City with the annual utility cost to customers being offset by an equivalent property tax reduction.



- **Enterprise Systems Management Implementation:** Internally, the City rolled out a new Enterprise Resource Planning system to modernize and tie together key Human Resources, Finance and Procurement process. The new system is improving and streamlining internal process to maximize efficiencies for the organization, helping us to better serve the community.

- **Additional initiatives completed from Council's Strategic Plan include "Land Inventory: Gap Analysis," "Cyber Security Strategy" and "Rent Affordability: Options".**

For additional details on various other projects and initiatives achieved in 2022, please view our 2022 Annual Report.



Strategic Priority: **Quality of Life**

- ✓ Completed
- In Progress / On Track
- On Hold / Delayed
- Not Started

AREAS OF FOCUS:



Fierce Community Pride



Active Lifestyle



Safety

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Establish Grande Prairie Police Service	Chief of Police appointed, effective August 28, 2023	2027	●	100%
Recreation & Culture Strategy	Report to be brought forward to appropriate Standing Committee.	2023	●	100%
Outdoor Space Enhancement: Strategy	Evaluation of feedback received from beautification workshop with Council.	2023	●	100%
Soccer Field House: Request	Community engagement to be scheduled.	2023	●	100%
Liveable Neighbourhood: Land Use Policy	To be addressed through MDP Review.	2023	●	100%
Covered Outdoor Spaces	Report to be brought back to Council with alternative locations and designs.	2023	●	100%
Neighbourhood Amenities	Assessment of needs to be conducted based on results of public engagement with Neighbourhood Associations.	2023	●	100%
Winter City Strategy	Refinement of action items in progress following consultation with internal and external stakeholders.	2024	●	100%

Guiding Documents

- [Police Commission Bylaw C-1455](#)
- [Grande Prairie Area Joint Recreation Master Plan](#)
- [Parks and Open Space Master Plan](#)
- [Municipal Development Plan Bylaw C-1237](#)
- [Neighbourhood Association Policy 217](#)



Strategic Priority: Innovative Efficiencies & Economic Readiness

- ✓ Completed
- In Progress / On Track
- On Hold / Delayed
- Not Started

AREAS OF FOCUS:



Strategic Growth



Innovation



Attraction

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Intermunicipal Development Plan (IDP)	Steering Committee to convene to review draft policy and assess next steps.	2024	●	100%
Attraction & Retention of Health Care Professionals: Strategy	Report outlining full strategy to be brought forward to appropriate Standing Committee.	2023	●	100%
Comparative Energy: Study Review	Study Review is complete. Awaiting results of Hughes Lake report to proceed.	2023	●	100%
Stormwater Utility Model: Implementation	Framework being established for the implementation of the stormwater utility in consultation with Aquatera.	2024	●	100%
Municipal Development Plan (MDP)	Final draft of policies to be prepared for presentation to the appropriate Standing Committee.	2023	●	100%
Hughes Lake Servicing Study	Servicing Study is complete. Recommendations to be brought forward to appropriate Standing Committee.	2023	●	100%
Tourism Strategy: City Expectations	Meeting to occur with Grande Prairie Regional Tourism Association to review Destination Development Strategy and determine next steps.	2024	●	100%
Labour Market Study: Recommendations	Consultation with MD of Greenview and County of Grande Prairie. Recommendations to be brought forward to appropriate Standing Committee.	2023	●	100%
Beautification & Entrance Landscaping Projects: Proposal	Urban Forest Strategy Phase I will action additional tree planting and enhance the City's entrance features.	2023	●	100%
Road Structure: Review	Review complete. Recommendations to be integrated into the Design and Construction Standards Manual.	2023	✓	100%
Bear Creek Corridor: Slope Stability Study	Public engagement sessions to occur following completion of river valley modeling.	2024	●	100%
Sport Tourism Function: Business Case	Report to be brought forward to appropriate Standing Committee.	2024	●	100%
Business Incentive: Assessment and Options	Policy 357 and 316 to be brought forward for review by the appropriate Standing Committee.	2023	●	100%



Strategic Priority: Innovative Efficiencies & Economic Readiness

- ✓ Completed
- In Progress / On Track
- On Hold / Delayed
- Not Started

AREAS OF FOCUS:  Strategic Growth  Innovation  Attraction

Projects and Initiatives		Next Step	Project Completion Target (Year)	Status	% Progress
Corporate Asset Maturity: Plan		Implementation of recommendations from consultant report.	2024	<div></div>	<div></div>
Benefit Driven Procurement: Review		Workshop to be conducted with Council.	2024	<div></div>	<div></div>
Advocacy Initiatives Related to Innovative Efficiencies & Economic Readiness*					
Railcar Access		Electricity Distribution and Transmission Costs: Reduction			
Industry Attraction: Grant Funding to Attract Key Industries		Local Government Fiscal Framework			
Attraction & Retention of Health Care Professionals: Advocacy					
*For additional advocacy initiatives undertaken by the City, please visit the Advocacy Priorities webpage on the City's website located at: cityofgp.com/city-government/mayor-city-council/advocacy-priorities					

Guiding Documents

- Industrial Attraction Strategy
- [Intermunicipal Development Plan Bylaw C-1248](#)
- [Municipal Development Plan Bylaw C-1237](#)
- [Hughes Lake Area Structure Plan Bylaw C-1367](#)
- [Grande Prairie Transportation Master Plan](#)
- Design and Construction Standards
- [Storm Drainage Master Plan](#)
- [Parks and Open Space Master Plan](#)



Strategic Priority: Inclusive Caring Community

- ✓ Completed
- In Progress / On Track
- On Hold / Delayed
- Not Started

AREAS OF FOCUS:



Housing



Youth to Seniors



Multicultural

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Seniors Strategy	Stakeholder engagement to occur.	2024	●	100%
Coordinated Care Campus/Permanent Supportive Housing Project	Complete renovations and transition residents into the Coordinated Care Campus.	2023	●	100%
Truth and Reconciliation: Report	Indigenous Relations Framework endorsed by Council in May 2023. An annual progress report will be presented in Q2 2024.	2023	✓	100%
Coordinated System of Care: Action Plan	Digital mapping of region to be updated.	2023	●	100%
Affordable Housing Action Plan	Housing Needs Assessment to be completed.	2023	●	100%
Accessibility, Mobility and Connectivity: Review	Will be addressed through the MDP and the subsequent review of Design and Construction Standards.	2023	●	100%
Housing Strategy	Report to be brought forward to appropriate Standing Committee.	2024	●	100%

Advocacy Initiatives Related to Inclusive Caring Community*

Daycare Shortages

Provincial and Federal funding for Housing Needs

*For additional advocacy initiatives undertaken by the City, please visit the Advocacy Priorities webpage on the City's website located at: cityofgp.com/city-government/mayor-city-council/advocacy-priorities

Guiding Documents

- Municipal Development Plan Bylaw C-1237
- Grande Prairie Transportation Master Plan
- Homelessness Strategy for Grande Prairie
- Social Sustainability Framework
- Affordable Housing Action Plan
- Design and Construction Standards



Strategic Priority: **Engaging Relationships**

- ✓ **Completed**
- **In Progress / On Track**
- **On Hold / Delayed**
- **Not Started**

AREAS OF FOCUS:



Reputation Management



Culture & Pride



Marketing & Communication

Projects and Initiatives	Next Step	Project Completion Target (Year)	Status	% Progress
Branding & Image Strategy	Strategic Brand and Visual Identity in development.	2023	●	◐
Explore Entertainment & Recreation District Concept	Deferred to 2024 Budget Deliberations.	2024	●	◐
Polytechnical Liaison: Training Needs Gap	To be explored as part of the future work through Regional Workforce Partnership.	2024	●	○

Guiding Documents

- **Crystal Centre Expansion Master Plan**



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GRANDE
prairie

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