



POLICY

POLICY NO:	115	APPROVAL DATE:	May 7, 1984
TITLE:	City Crest, Swan Symbol, and "Colors"	REVISION DATE:	January 21, 1991
SECTION:	Administration	LAST REVIEWED:	June 7, 2022
DEPARTMENT:	Legislative Services	PAGE 1 OF 2	

REASON FOR POLICY

This Policy is issued as a supplement to the City of Grande Prairie Bylaw C-905, to adopt a City Crest and Symbol based on the Trumpeter Swan as well as to adopt City Colors.

RELATED INFORMATION

A. CITY CREST

1. The City shall retain the Trumpeter Swan on the City Crest.
2. Use of the City Crest shall be authorized by Council.

B. STANDING SWAN SYMBOL

Authority

1. City Council has, by resolution, delegated to the City Clerk, the power to authorize the use of the Trumpeter Swan standing symbol by any person or unincorporated group of persons.

Application Guidelines

1. Any person or unincorporated group of persons wishing to use the Trumpeter Swan symbol shall submit an application in writing to the City Clerk. The application shall contain:
 - a) the name and address of the person or organization wishing to use the swan symbol;
 - b) the purpose for which they intend to use the swan symbol;
 - c) a sketch or drawing of the design proposed; and
 - d) any other information deemed necessary by the City Clerk.

2. The City Clerk shall advise the applicant, in writing, of the decision on the application.
3. The City Clerk shall keep a register of those persons or unincorporated group of persons who have been authorized to use the swan symbol.
4. On a routine basis the City Clerk shall advise Council on approvals given.

Appeals

1. Any applicant(s) that has been refused authorization to use the Trumpeter Swan symbol by the City Clerk may appeal the decision to City Council.

C. CITY COLORS

1. The City of Grande Prairie colors shall be BLUE and GREEN, used on white wherever possible.
2. In general terms, blue (Pantone #300) shall be the predominant color used (approximately 70%) along with green (Pantone #356) approximately 30%.
3. The present City Flag and Invitations depict the coloring intent of this Policy: however, variations may be approved by the City Clerk, having regard for the intent of this Policy.
4. The use of City of Grande Prairie colors is intended for the Corporation only, with the City Clerk receiving all applications and authorizing use of the colors.
5. Application of the colors should be made considering good quality, aesthetic, artistic values. It is expected that the impact be effective and distinctive.
6. It is expected widespread use by all City Departments be the primary goal having regard to normal budgeting considerations. Exceptions are: Fire Equipment and Vehicles; Construction Equipment, otherwise it is intended that over time, all City operations convert to comply with this Policy.

RESPONSIBILITIES

City Council will review and approve any revisions to this Policy.

City Manager will review and approve any procedures related to this Policy.

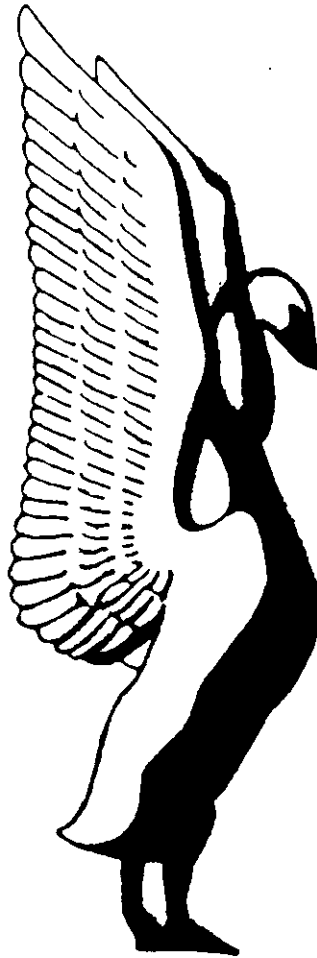
City Administration will carry out the policy based on established procedures.

Policy 115

Schedule “A”



SCHEDULE "B"



TRUMPETER SWAN