



POLICY

POLICY NO:	605	APPROVAL DATE:	April 21, 2003
TITLE:	Boulevard Use - Permitting	REVISION DATE:	January 11, 2021
SECTION:	Lands, Roads and Buildings	PAGE 1 OF 2	
DEPARTMENT:	Infrastructure & Economic Development-Planning & Development		

POLICY STATEMENT

To establish criteria for considering requests for the use of City Boulevards.

REASON FOR POLICY

To provide City Council and Administration a permanent reference and working guide for issuing permits for the use of City Boulevards.

RELATED INFORMATION

1. All requests for use of a City Boulevard may be considered for approval by the Infrastructure & Economic Development Director under the authority of the [Use of Public Lands Bylaw C-1078](#).
2. All applicants shall complete an Application for Boulevard Use Permit pursuant to [Bylaw C-1078](#) Consent to Use Subsection.
3. Boulevard Use Permit applications will be considered for the following types of uses:
 - a) **“Commercial Sales Event”** - means an event hosted by a **Commercial Operation** whereby the applicant proposes to temporarily locate a portion of a commercial business on a City boulevard for the purpose of display and marketing of merchandise/products offered for sale with proceeds received during the event are for the benefit of the permit holder;
 - b) **“Fundraising Event”** - means an event hosted by a Society or Charity whereby the applicant proposes to temporarily (less than eight (8) hours) locate on a City Boulevard for the benefit of the applicant;
 - c) **“Public Notification Sign”** - means placement of a Licensed Portable Sign on a City Boulevard advertising of an off-site Community Event.

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4. For purposes of administering this policy, a **Community Event** means:
 - a) An event hosted by a **Society** (*as incorporated under the Societies Act*) or **Charitable Organization** (*as defined in the Charitable Fund-Raising Act*) or the **City of Grande Prairie**, whereby all financial proceeds from the event are to benefit the operation of the host Society, Charitable Organization or City of Grande Prairie.
 5. Boulevard Use Permit Applications for approved for the placement of advertisement onto a City Boulevard for Community Events shall be limited to the following:
 - a) A **Public Notification Sign** advertising; registration for courses, sport group/sporting association program registration, or, notification provided to the general public to attend or participate in a Community Event that is located off the site;
 - b) A **Public Notification Sign** advertising; registration for courses/classes, or, notification to attend or participate in an event at a publicly operated school, church or religious assembly.
 - 5.1 Boulevard Use Permits will be approved for the placement of advertisement onto a City Boulevard for an election sign in limited areas as designated by Council.
 6. Boulevard Use Permits for a **Fundraising Event** will be at the discretion of the Infrastructure & Economic Development Director after consideration is given to:
 - a) the nature and duration of the event;
 - b) the event being hosted by a Society (*as incorporated under the Societies Act*) or Charitable Organization (*as defined in the Charitable Fund-Raising Act*); and
 - c) that all proceeds raised or donations received from the event are directed to the sole benefit of the host society/charitable organization.
 7. Businesses, Societies (*as incorporated under the Societies Act*) and Charitable Organization (*as defined in the Charitable Fund-Raising Act*) will have equal opportunity to submit an Application for Boulevard Use Permit.
 8. Fees, are in accordance with [Bylaw C-1395, Schedule "A"](#) for Boulevard Use Permits issued under this Policy.

RESPONSIBILITIES

City Council will review and approve any revisions to this Policy.
City Manager will review and approve any procedure to this Policy.
City Administration will carry out the policy based on established procedures.