



POLICY

POLICY NO:	214	APPROVAL DATE:	September 21, 2015
TITLE:	Public Art	REVISION DATE:	January 25, 2021
SECTION:	Community Services	PAGE 1 OF 2	
DEPARTMENT:	Culture and Heritage		

POLICY STATEMENT

This Policy serves as the process of procurement, display, conservation and ongoing maintenance of public artwork in the City of Grande Prairie (“City”).

The City is committed to providing appropriate financial resources, by establishing a reserve fund with regular annual contributions, to be determined yearly, to facilitate the successful implementation of this Policy.

Public artwork is considered to be a key component to the attractiveness and identity of a City; it demonstrates the character of communities; investment in the arts strengthens the local economy; and support for the arts is a reflection of a progressive municipality.

REASON FOR POLICY

The purpose of this initiative is to establish the livability and attractiveness of Grande Prairie. Having public artwork situated in public places fosters community pride, demonstrates civic maturity, promotes tourism and economic development, inspires new ways of thinking and builds legacies.

RELATED INFORMATION

While public artwork affects several departments within the City, it is the Sports Development, Wellness & Culture Department, under the direction of the Community Services Director that takes the lead role in administering the Public Art Reserve, liaising with City departments, artists, and community stakeholders to ensure procurement and maintenance of all public artwork. The Sports Development, Wellness & Culture Manager will recommend purchases to the Community Advisory Committee that oversees Arts Development funding.

DEFINITIONS

Public artwork means any work of art displayed within public spaces usually outside, with the goal of being accessible to everyone. It can be an abstract or realistic (or both), and may be cast, carved built, assembled, or painted.

RESPONSIBILITIES

City Council will review and approve any revisions to this Policy.
City Manager will review and approve any procedures related to this Policy.
City Administration will carry out the policy based on established procedures.